

JOG FOR JUSTICE
APRIL 1 - APRIL 30, 2024



Sponsorship Opportunities

EVENT DESCRIPTION:

Together, we can solve cold cases!

Join Season of Justice for our inaugural fundraising event, Jog for Justice 2024 – a virtual 5k! Run, walk, or jog 3.1 miles to benefit Season of Justice! Create your own team or join one of our SOJ captains, and participate from WHEREVER you are in the world at ANY TIME IN THE MONTH OF APRIL! Post your completion time by May 3rd, and you'll receive a limited-edition participation medal!

Whether you join us in honor of National Crime Victims' Rights Week (April 21-27) in memory of a loved one or to celebrate National DNA Day (April 25th), your support will assist investigative agencies and families in solving cold cases.

Sponsorship Levels

Season of Justice appreciates your consideration of sponsoring our first annual Jog for Justice 5k in 2024. Sponsor levels and benefits are outlined below:

TEAM SPONSORSHIP - \$500

- Sponsor can expect a minimum of 1 co-branded social media post shared amongst sponsors at this level between February – April 2024
- Sponsor logo and link will be added to Sponsors Page on SOJ website
- Sponsor's brand will be featured on Run Sign Up race page visuals
- Sponsor's logo will be featured on digital campaign materials
- Sponsor will be verbally acknowledged during the virtual 5k kick-off event
- Sponsor will be featured in the 2024 Annual Report
- Sponsor will receive complimentary team registration for up to 5 team members

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SUPPORTER SPONSORSHIP - \$1,000

- Sponsor can expect a minimum of 1 co-branded social media post between February - April 2024
- Sponsor logo and link will be added to Sponsors Page on SOJ website
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- Sponsor's logo will be featured on digital campaign materials
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FRIEND SPONSORSHIP - \$2,500

- Sponsor can expect a minimum of 2 co-branded social media posts between February - April 2024
- Sponsor logo and link will be added to Sponsors Page on SOJ website
- Sponsor's brand will be featured on Run Sign Up race page visuals
- Sponsor's logo will be featured prominently on all digital campaign materials
- Sponsor will be verbally acknowledged during the virtual 5k kick-off event
- Sponsor will be featured in the 2024 Annual Report
- Sponsor will receive complimentary team registration for up to 7 team members

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PARTNER SPONSORSHIP - \$5,000

- Sponsor can expect a minimum of 3 co-branded social media posts between February - April 2024
- Sponsor logo and link will be listed prominently on Sponsors Page on SOJ website
- Sponsor's brand will be featured prominently on Run Sign Up race page visuals
- Sponsor's logo will be featured prominently on all print and digital campaign materials
- Sponsor will be verbally acknowledged during the virtual 5k kick-off event
- Sponsor will be featured in the 2024 Annual Report
- Sponsor will receive complimentary team registration for up to 8 team members

CHAMPION SPONSORSHIP - \$10,000

- Sponsor can expect a minimum of 4 co-branded social media posts between February - April 2024
- Sponsor will be featured prominently on the sponsor's Webpage on the Season of Justice website
- Sponsor's brand will be featured prominently on Run Sign Up race page visuals
- Sponsor's logo will be featured prominently on all print and digital campaign materials
- Sponsor will be verbally acknowledged during the virtual 5k kickoff event
- Sponsor's brand will be prominently represented visually during the 5k kickoff event
- Sponsor will be prominently featured in the 2024 Annual Report
- Sponsor will receive complimentary team registration for up to 10 team members

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Please get in touch with Sydney Pacha, Development Manager, with any questions regarding sponsorship for Jog for Justice 2024 - sydney@seasonofjustice.org or 317.762.0126.

If you are ready to make your commitment, please complete the following form:

SPONSOR NAME (AS YOU WOULD LIKE IT LISTED):

POINT OF CONTACT: _____

ADDRESS:

PHONE NUMBER: _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL COMMITMENT:

- TEAM
- SUPPORTER
- FRIEND
- PARTNER
- CHAMPION

PREFERRED PAYMENT METHOD:

- ACH/EFT
- Credit Card
- Check
- Other

FOR PAYMENT PROCESSING PLEASE:

- Invoice the organization/individual listed
- Contact the organization/individual listed
- Verify contribution was received through giving portal